



***STALLION FOOTBALL
FRESHMAN MEETING
MONDAY MARCH 11 2026***



STALLION FOOTBALL

VARSITY / JV COACHING STAFF



ROB FRITH	Head Football Coach
MIKE MAYORAL	Associate Head Coach / Defensive Coordinator
ALEX BRIDGFORD	Offensive Coordinator
JEROME WATSON	Quarterbacks
CHARLIE BRIGGS	Interior Offensive Line
MATT CHILA	Tackles / Tight Ends
TONY PENA	Wide Receivers
DAMIAN ALLOWAY	Wide Receivers
DON ASHLEY	Running Backs / Head JV Coach
CHRIS FERERA	Defensive Line
JON FORMWAY	Defensive Backs
DANIEL MONTECINOS	Linebackers
SEAN ANTHONY	Offensive / Defensive Assistant / Special Teams
CHRIS CULBERTSON	JV Offensive Line / Kickers & Punters

SUPPORT STAFF

AUBREY LAO	Special Assistant to the Head Coach, Media
OSCAR ZAMORA	Director of Football Operations
JAVIER LABRIJA	Athletic Trainer



STALLION FOOTBALL

FRESHMAN COACHING STAFF



JUAN HERNANDEZ

Head Freshman Football Coach

LES OWENS

TYLER DESHON

AUSTIN OSBORNE

BOB CUNNINGHAM

SAM MOORE

GIL ZADDIVAR



STAY CONNECTED



@sjhhsfootball
<https://instagram.com/sjhhsfootball>



@sjhhsfootball
<https://x.com/sjhhsfootball/>



<https://sjhstallionfootball.com>
<https://sjhstallions.com/sjhfootball>



sjhstallionfb@gmail.com



Subscribe to the Stallion Football calendar and sync to your personal calendars.



Receive the most up to date messages from your child's coach via WhatsApp text.



aubreylao.com/sjh
Password: stallions

For photos taken throughout the season and past season archives.





PLAYER CONTRIBUTIONS

The cost of operating a football program continues to rise each year. While we work hard to offset costs through fundraising and sponsorship efforts, player contributions remain essential to keeping the program running. Simply put, we would not be able to operate without this support.

We understand that every family's situation is different. If making your contribution at this time is challenging, please don't hesitate to reach out at sjhstallionfb@gmail.com to discuss available payment options. We are committed to working with you to ensure every athlete has the opportunity to participate.

<i>ANNUAL CONTRIBUTIONS</i>	<i>DUE</i>	<i>COST</i>
Summer Camp	June 21, 2026	\$300
Fall Season	August 1, 2026	\$825





FUNDRAISING

Operating a competitive football program involves significant expenses that extend well beyond what the school is able to provide. Costs such as new updated equipment and safety standards to transportation and staffing, the true cost of running the program continues to increase each year.

This year's fundraising efforts are especially important in helping offset travel expenses for our Hawaii trip and game, while also supporting essential program needs such as helmet reconditioning, new uniforms, transportation, athletic trainers, coaching stipends, team meals, and other capital improvements.

We understand that fundraising requires time and effort from our families, and we are truly grateful for your support. These collective efforts are what allow us to maintain a safe, competitive, and high-quality experience for every athlete in our program.

<i>DATE</i>	<i>FUNDRAISER</i>	<i>TARGET PER</i>	<i>FUNDING</i>
June	Community Discount Cards	\$400	Program
May 30, 2026	San Juan Roundup	-	Program
July 24, 2026	Golf Tournament + Ball Drop	-	Program
August 1, 2026	Ad Sales + Corporate Sponsorships	-	Program
Fall	E-Team Sponsor	-	Program
TBD	Poker Tournament	-	Program
TBD	Pickleball Tournament	-	Program

***WE APPRECIATE EVERYONE'S EFFORT TO HELP
MAKE STALLION FOOTBALL GREAT***

We appreciate and welcome donations to help sponsor team meals and/or another Stallion Football Players.

Donations can be made by checks payable to Stallion Boosters or go to www.sjhstallions.com/footballdonations



STALLION FOOTBALL

VARSITY/JV VOLUNTEER

Thank you for supporting your child's participation in the Stallion Football Program. The program depends on parent volunteers so the support of each family is *crucial* and *mandatory*. It takes a village!

Please sign up to volunteer at: <https://forms.gle/ZTxmNNhji1nVucDV9> (QR code to form)



If you have any questions or would like more information about volunteering, please email StallionTouchdownClub@gmail.com





STALLION FOOTBALL

2026 VARSITY GAME SCHEDULE

SEASON SCHEDULE

2026 SAN JUAN HILLS



AUG. 14 7:00 PM HST
CASTLE (HI)
KANEOHE, HI



AUG. 28 7:30 PM
CHAPARRAL
TEMECULA, CA



SEPT. 04 7:00 PM
CHINO HILLS
CHINO HILLS, CA



SEPT. 11 7:00 PM
ST. PIUS X-MATTHIAS
SAN JUAN CAPISTRANO, CA



SEPT. 18 7:00 PM
MIRA COSTA
SAN JUAN CAPISTRANO, CA



OCT. 02 7:00 PM
LOS AL *
SAN JUAN CAPISTRANO, CA



OCT. 09 7:00 PM
EDISON *
HUNTINGTON BEACH, CA



OCT. 16 7:00 PM
YORBA LINDA *
YORBA LINDA, CA



OCT. 23 7:00 PM
SAN CLEMENTE *
SAN JUAN CAPISTRANO, CA



OCT. 30 7:00 PM
MISSION VIEJO *
MISSION VIEJO, CA

* LEAGUE GAMES

2026 STALLION FOOTBALL



STALLION FOOTBALL

SAN JUAN HILLS HIGH SCHOOL



29211 Stallion Ridge · San Juan Capistrano, California 92675
(949) 234-5900 · FAX (949) 488-9727 · sjhstallions.com · sjhstallionfootball.com

ADVERTISE WITH STALLION FOOTBALL

Dear Fans and Supporters of San Juan Hills High School,

I am writing on behalf of our student-athlete football players who attend San Juan Hills High School. Our goal is to maintain a Class A football program, which gives its players and families a high quality football experience. In order to continue our excellence in football, we need your support. We hope you will consider advertising with the Stallion Football program. As a community partner, you can be a valuable resource to the Stallion Football Program. By investing in our football program, your business is showing consumers it is dedicated to the community in which you serve.

We are asking that you partner with us in our fundraising efforts this year. Partnering with us assists you in targeting a wide demographic by reaching thousands of highly enthusiastic people and families in South Orange County who shop, eat, and seek services of all kinds. **100% of the money raised goes directly to the football program.** Funds go towards stadium enhancements, uniforms, major equipment purchases, coaching stipends, and facilities maintenance. As a non-profit organization, we welcome your sponsorship with Stallion Football and value your partnership.

We offer a variety of options for businesses interested in advertising. Advertising is available in BADLANDS STADIUM at San Juan Hills High School and/or the STALLIONS GAMEDAY Program. Each year our school has thousands of fans and families from the community attend our football games (average 3,000 per home game). We are confident that your ad will reflect the quality and character of your business, while also serving to support a very worthy cause.

Please review the attached pages as more details are given as to how you can support San Juan Hills High School Football. We are grateful for your consideration to partner with our football program and I encourage you to contact us if you have any questions regarding the type of ad that suits your business needs.

Sincerely,

Rob Frith
Head Football Coach
San Juan Hills High School
2019 CIF-SS Champions
2024 Bravo League Champions



STALLION FOOTBALL

ADVERTISING & SPONSORSHIP OPPORTUNITIES

ADVERTISING PACKAGES

VICTORY PLATINUM PACKAGE \$3,000

- A-Frame End Zone Field Banner (3' x 8')
- Stadium Banner (3' x 5')
- Full Page, Full Color Program Ad (8.5" x 11")
- SJH Football Website Presence w/Direct Link
- VIP Stallion Package*
- 4 In-Game Live Recognition
- One Social Media Post



TOUCHDOWN GOLD PACKAGE \$2,000

- Stadium Banner (3' x 5')
- Half Page, Full Color Program Ad (8.5" x 5.5")
- SJH Football Website Presence w/Direct Link
- VIP Stallion Package*
- One Social Media Post



INDIVIDUAL ADVERTISING OPPORTUNITIES

STADIUM ADVERTISING

- | | |
|---|---------|
| • Stadium Banner (3' x 5') | \$1,000 |
| • A-Frame End Zone Field Banner (3' x 8') | \$875 |
| • Social Media Post Week of Game | \$250 |



PROGRAM ADVERTISING

- | | |
|---|---------|
| • Premium Full Page Color Program Ad - Prime location | \$2,000 |
| • Full Page Color Program Ad | \$1,000 |
| • Half Page Color Program Ad | \$500 |
| • 1/4 Page Color Program Ad | \$250 |
| • Business Card Program Ad | \$150 |

* The VIP Stallion Football Package includes 4 General Admission tickets and Field Access passes to 1 home game of your choice, preferred parking, and a redeemable spirit wear voucher.



STALLION FOOTBALL

FOOTBALL BOOSTER CLUB

PERSONAL AD CONTRACT

YES! I want to place a personal advertisement in the Stallions Game Day Program!

CHECK ONE:

- WHOLE PAGE AD \$500* QUARTER PAGE AD \$175*
- HALF PAGE AD \$300* BUSINESS CARD SIZE \$100*

**These ads are intended for family or friends only. No Business ads.*

NAME _____ STUDENT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

SAMPLE AD:



ARTWORK | All Artwork Due By July 31st - Please email to sjhhsadvertising@gmail.com

- Digital Copy - Emailed Need Artwork Created

*Finished artwork accepted files: AI (Illustrator), High-Res PDF
Media provided for layout design accepted file types: High-Res JPEG, Word Doc.*

PAYMENT

- Check Amount Enclosed: \$ _____ Please make checks payable to **Stallion Boosters**
- Pay online at www.sjhstallions.com/advertising



SAN JUAN HILLS HS

FOOTBALL STADIUM AND PROGRAM ADVERTISING ADVERTISEMENT ORDER FORM AND CONTRACT



29211 Stallion Ridge · San Juan Capistrano, California 92675
(949) 234-5900 · FAX (949) 488-9727 · www.sjhstallions.com · sjhhsadvertising@gmail.com

BUSINESS NAME _____ CONTACT PERSON _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL _____ PHONE _____

ATHLETE NAME (optional) _____

AD PACKAGE / TYPE	PRICE	#	TOTAL
PREMIUM ADVERTISING PACKAGES			
Victory Platinum Package	\$3,000		
Touchdown Gold Package	\$2,000		
INDIVIDUAL STADIUM ADVERTISING			
Stadium Banner (3' x 5') - <i>Note: Leave a 6" border on all sides of empty space.</i>	\$1,000		
A-Frame End Zone Field Banner (3' x 8')	\$875		
Social Media Post Week of Game	\$250		
GAME DAY PROGRAMS			
Premium Full Page Color Program Ad - Prime location	\$2,000		
Full Page Color Program Ad	\$1,000		
Half Page Color Program Ad	\$500		
1/4 Page Color Program Ad	\$250		
Business Card Program Ad	\$150		

ARTWORK | All Artwork Due By July 31st - Please email to sjhhsadvertising@gmail.com

Digital Copy - Emailed

Need Artwork Created

Finished artwork accepted files: AI (Illustrator), High-Res PDF

Media provided for layout design accepted file types: High-Res JPEG, Word Doc.

PAYMENT | Mail this contract and payment to the address above and attention - **ATTN: Athletic Director**

Check Amount Enclosed: \$ _____ Please make checks payable to **Stallion Boosters**

Pay online at www.sjhstallions.com/advertising



STALLION FOOTBALL

CORPORATE SPONSORSHIPS

GOLD SPONSOR

\$20,000

ANNUAL SPONSORSHIP

- **GOLF TOURNAMENT - ALL CIF SPONSORSHIP**
(\$6,500 value)
- **TASTE OF SAN JUAN - ALL CIF SPONSORSHIP**
(\$7,500 value)
- **VICTORY PLATINUM ADVERTISING PACKAGES** (\$3,000 value)
- **SOCIAL MEDIA VIDEO ADVERTISING** - Fun Sponsorship collaboration reel with the company/ organization with a few football athletes. (\$2,000 value)

SILVER SPONSOR

\$15,000

ANNUAL SPONSORSHIP

- **GOLF TOURNAMENT - OFFENSE SPONSORSHIP**
(\$5,000 value)
- **TASTE OF SAN JUAN - OFFENSE SPONSORSHIP**
(\$5,000 value)
- **BILLBOARD ADVERTISEMENT FOR TASTE OF SAN JUAN**
(\$2,500 value)
- **TOUCHDOWN ADVERTISING PACKAGE**
(\$2,500 value)

BRONZE SPONSOR

\$10,000

ANNUAL SPONSORSHIP

- **GOLF TOURNAMENT - DEFENSE SPONSORSHIP**
(\$3,500 value)
- **TASTE OF SAN JUAN - DEFENSE SPONSORSHIP**
(\$2,500 value)
- **BILLBOARD ADVERTISEMENT FOR TASTE OF SAN JUAN**
(\$2,500 value)
- **STADIUM BANNER 3' x 5'**
(\$1,000 value)

Introducing Stallion Football Corporate sponsorships! 100% of the funds from these sponsorships will go back into supporting Stallion Football. Your sponsorship is essential for funding program needs such as helmet reconditioning, new uniforms, transportation, athletic trainers, coaching stipends, team meals, capital improvements and more!

THANK YOU FOR SUPPORTING STALLION FOOTBALL!

For questions, please email: sjhstallionfb@gmail.com



SAN JUAN ROUNDUP

Food + Music Festival

Fundraiser powered by
SJHHS Football Program



Saturday, May 30, 2026 • 4–7 pm
Rancho Mission Viejo Riding Park,
San Juan Capistrano

Tickets: \$50 Adults • \$25 Children • Kids under 3 free
Ticket price includes food

Purchase Tickets: www.sanjuanroundup.com

Up to 30 Participating Restaurants

Live Music ★ DJ + Line Dancing ★ Games ★ Raffle
★ Silent Auction ★ Beer Garden ★ And More

SAN JUAN HILLS HIGH SCHOOL

4th ANNUAL FOOTBALL GOLF CLASSIC



FRIDAY, JULY 24
TIJERAS CREEK GOLF CLUB

29082 TIJERAS CREEK
RANCHO SANTA MARGARITA, CA

TIME: Registration Opens at 11:00 am
Shotgun start at 1:00 pm

FORMAT: Four Player Scramble

ENTRY FEE: \$1,100 Foursome
\$300 Individual Golfer

DINNER: \$75 Dinner Only

GOLF BALL DROP: \$10 Per Ball

EVENT SCHEDULE :

11:00 Registration Opens
12:00 Grab N Go Lunch
1:00 Shotgun Start
6:00 Buffet/Reception (no host bar)
6:30 Golf Ball Drop

PRIZES:

- ◆ Tee gifts to all participants.
- ◆ 1st, 2nd and 3rd place prizes presented for lowest scores.
- ◆ Golf Ball Drop – Cash Prize
- ◆ Additional prizes: Golf Contests
- ◆ Raffle

Questions

Phil Schwalbe, Golf Tournament Co-Chair
phil@philco-construction.com ● 714-614-1455

Jeff Pintar, Golf Tournament Co-Chair
jpintar@pintarinvestco.com ● 949-842-5250

*Entry Fee includes: green fees, cart, driving range including range balls, lunch, reception, online auction and dinner.

REGISTRATION/SPONSORSHIP



SJH FOOTBALL is pleased to present our 4th Annual San Juan Hills Stallion Football Golf Classic and Silent Auction with proceeds to benefit the football programs at **San Juan Hills High School**. The Stallion Football Boosters relies on your patronage to continue supporting our athletes and scholars.

REGISTRATION

ONLINE

<https://stallionfootballgolf.impactroots.com>

SCAN QR CODE



SPONSORSHIP LEVELS

\$6,500 All CIF

- ◆ (2) Golf Foursomes and (8) Guest Dinners
- ◆ Premium Wine Gift
- ◆ Hole Sponsor Signs (7)
- ◆ Web Site and Program Recognition
- ◆ Opportunity to include promotional item in gift bags
- ◆ Banner at entry of tournament and school
- ◆ Special Sponsor Recognition at Reception

\$5,000 Offense

- ◆ (1) Golf Foursome and (4) Guest Dinners
- ◆ Premium Wine Gift
- ◆ Hole Sponsor Signs (4)
- ◆ Web Site and Program Recognition
- ◆ Opportunity to include promotional item in gift bags
- ◆ Banner at entry of tournament
- ◆ Special Sponsor Recognition at Reception

\$3,500 Defense

- ◆ (1) Golf Foursome
- ◆ Hole Sponsor Signs (3)
- ◆ Web Site and Program Recognition
- ◆ Opportunity to include promotional item in gift bags
- ◆ Special Sponsor Recognition at Reception

\$2,000 Special Teams

- ◆ 2 Player Packages = Golf Twosome
- ◆ Hole Sponsor Sign (2)
- ◆ Program Recognition
- ◆ Opportunity to include promotional item in gift bags
- ◆ Special Sponsor Recognition at Reception

\$1,500 Lunch Sponsor

- ◆ Special Sponsor Recognition at Lunch Reception

\$1,250 Beer Hole Sponsor

- ◆ Special Sponsor Recognition at Beer Hole

\$500 Hole Sponsor

- ◆ Hole Sponsor Sign (2 signs)



Thank you again for your support!

If Sponsoring, please email logo to:

Kristin Holen

kristin@philco-construction.com

(For Sponsor Recognition and Signage)

Questions

Phil Schwalbe, Golf Tournament Co-Chair

phil@philco-construction.com

714-614-1455

Jeff Pintar, Golf Tournament Co-Chair

jpintar@pintarinvestco.com

949-842-5250