

STALLION FOOTBALL ADVERTISING & SPONSORSHIP OPPORTUNITIES

ADVERTISING PACKAGES

VICTORY PLATINUM PACKAGE

\$3,000

- A-Frame End Zone Field Banner (3' x 8')
- Stadium Banner (3' x 5')
- Full Page, Full Color Program Ad (8.5" x 11")
- SJH Football Website Presence w/Direct Link
- VIP Stallion Package*
- 4 In-Game Live Recognition
- One Social Media Post

TOUCHDOWN GOLD PACKAGE

\$2,000

- Stadium Banner (3' x 5')
- Half Page, Full Color Program Ad (8.5" x 5.5")
- SJH Football Website Presence w/Direct Link
- VIP Stallion Package*
- One Social Media Post



INDIVIDUAL ADVERTISING OPPORTUNITIES

STADIUM ADVERTISING

- | | |
|---|---------|
| • Stadium Banner (3' x 5') | \$1,000 |
| • A-Frame End Zone Field Banner (3' x 8') | \$875 |
| • Social Media Post Week of Game | \$250 |



PROGRAM ADVERTISING

- | | |
|---|---------|
| • Premium Full Page Color Program Ad - Prime location | \$2,000 |
| • Full Page Color Program Ad | \$1,000 |
| • Half Page Color Program Ad | \$500 |
| • 1/4 Page Color Program Ad | \$250 |
| • Business Card Program Ad | \$150 |

** The VIP Stallion Football Package includes 4 General Admission tickets and Field Access passes to 1 home game of your choice, preferred parking, and a redeemable spirit wear voucher.*



STALLION FOOTBALL

FOOTBALL BOOSTER CLUB

PERSONAL AD CONTRACT

YES! I want to place a personal advertisement in the Stallions Game Day Program!

CHECK ONE:

☐ WHOLE PAGE AD \$500*

☐ QUARTER PAGE AD \$175*

☐ HALF PAGE AD \$300*

☐ BUSINESS CARD SIZE \$100*

**These ads are intended for family or friends only. No Business ads.*

NAME _____ STUDENT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

SAMPLE AD:



ARTWORK | All Artwork Due By July 31st - Please email to sanjuanhillssadvertising@gmail.com

☐ Digital Copy - Emailed

☐ Need Artwork Created

Finished artwork accepted files: AI (Illustrator), High-Res PDF

Media provided for layout design accepted file types: High-Res JPEG, Word Doc.

PAYMENT

☐ Check Amount Enclosed: \$ _____ Please make checks payable to **Stallion Boosters**

☐ Pay online at www.sjhstallions.com/advertising



SAN JUAN HILLS HS

FOOTBALL STADIUM AND PROGRAM ADVERTISING ADVERTISEMENT ORDER FORM AND CONTRACT



29211 Stallion Ridge · San Juan Capistrano, California 92675
(949) 234-5900 · FAX (949) 488-9727 · www.sjhstallions.com · sanjuanhillsadvertising@gmail.com

BUSINESS NAME _____ CONTACT PERSON _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL _____ PHONE _____

ATHLETE NAME (optional) _____

AD PACKAGE / TYPE	PRICE	#	TOTAL
PREMIUM ADVERTISING PACKAGES			
Victory Platinum Package	\$3,000		
Touchdown Gold Package	\$2,000		
INDIVIDUAL STADIUM ADVERTISING			
Stadium Banner (3' x 5') - Note: Leave a 6" border on all sides of empty space.	\$1,000		
A-Frame End Zone Field Banner (3' x 8')	\$875		
Social Media Post Week of Game	\$250		
GAME DAY PROGRAMS			
Premium Full Page Color Program Ad - Prime location	\$2,000		
Full Page Color Program Ad	\$1,000		
Half Page Color Program Ad	\$500		
1/4 Page Color Program Ad	\$250		
Business Card Program Ad	\$150		

ARTWORK | All Artwork Due By July 31st - Please email to sanjuanhillsadvertising@gmail.com

☐ Digital Copy - Emailed

☐ Need Artwork Created

Finished artwork accepted files: AI (Illustrator), High-Res PDF

Media provided for layout design accepted file types: High-Res JPEG, Word Doc.

PAYMENT | Mail this contract and payment to the address above and attention - **ATTN: Athletic Director**

☐ Check Amount Enclosed: \$ _____ Please make checks payable to **Stallion Boosters**

☐ Pay online at www.sjhstallions.com/advertising



STALLION FOOTBALL

CORPORATE SPONSORSHIPS

GOLD SPONSOR

\$20,000

ANNUAL SPONSORSHIP

- **GOLF TOURNAMENT - ALL CIF SPONSORSHIP**
(\$6,500 value)
- **TASTE OF SAN JUAN - ALL CIF SPONSORSHIP**
(\$7,500 value)
- **VICTORY PLATINUM ADVERTISING PACKAGES** (\$3,000 value)
- **SOCIAL MEDIA VIDEO ADVERTISING** - Fun Sponsorship collaboration reel with the company/organization with a few football athletes. (\$2,000 value)

SILVER SPONSOR

\$15,000

ANNUAL SPONSORSHIP

- **GOLF TOURNAMENT - OFFENSE SPONSORSHIP**
(\$5,000 value)
- **TASTE OF SAN JUAN - OFFENSE SPONSORSHIP**
(\$5,000 value)
- **BILLBOARD ADVERTISEMENT FOR TASTE OF SAN JUAN**
(\$2,500 value)
- **TOUCHDOWN ADVERTISING PACKAGE**
(\$2,500 value)

BRONZE SPONSOR

\$10,000

ANNUAL SPONSORSHIP

- **GOLF TOURNAMENT - DEFENSE SPONSORSHIP**
(\$3,500 value)
- **TASTE OF SAN JUAN - DEFENSE SPONSORSHIP**
(\$2,500 value)
- **BILLBOARD ADVERTISEMENT FOR TASTE OF SAN JUAN**
(\$2,500 value)
- **STADIUM BANNER 3' x 5'**
(\$1,000 value)

Introducing Stallion Football Corporate sponsorships! 100% of the funds from these sponsorships will go back into supporting Stallion Football. Your sponsorship is essential for funding program needs such as helmet reconditioning, new uniforms, transportation, athletic trainers, coaching stipends, team meals, capital improvements and more!

THANK YOU FOR SUPPORTING STALLION FOOTBALL!

For questions, please email: sjhstallionfb@gmail.com

